



# Advocacy Committee

## Terms of Reference

**Purpose:** To coordinate the advocacy efforts of Rocky View Schools' Board of Trustees in its endeavour to positively impact the students it serves.

**Membership:**

- a) Three trustees, with one being the Board Chair and two Trustees-at-Large
- b) Superintendent of Schools
- c) Director of Communications
- d) Other Education Centre staff as required

**Authority:**

The Advocacy Committee is delegated the authority to:

- a) Recommend advocacy priorities to the Board for consideration
- b) Recommend advocacy plan and strategies to the Board Planning Committee
- c) Implement approved advocacy plan
- d) Monitor and evaluate the success of advocacy efforts and report to the Board

**Areas of Focus:**

- a) Advance the advocacy priorities of the Board
- b) Implement the approved advocacy plan
- c) Identify emergent advocacy matters
- d) Promote the role of school boards, trustees and public education
- e) Review the advocacy priorities annually

**Meetings:** Bi-monthly and as needed.

**Minutes:** The Director of Communications shall act as recording secretary for the Committee.

**Remuneration**

**of Trustees:** Trustees will be remunerated according to Board Policy.

**Budget:** To be established during the Board's annual budget process.